

## IP CHECKLIST FOR STARTUPS OR EARLY STAGE ENTITIES

Are you protecting your intellectual property effectively?  
Consider this checklist as you continue to grow your business.

### 1. Business Considerations

- Entity Type
- Formation

### 2. Confidentiality agreements

- Non-disclosure agreements signed by employees, developers, etc.

### 3. Ownership of intellectual property

- Assign or transfer inventions, trademarks and other IP to the company through a legal contract

### 4. Ownership of website content

- Assign or transfer website content to the company through a legal contract

### 5. Trademark and patent searches

- Identify art that may bar patentability
- Identify art that may present an infringement risk
- Identify marks currently in use and potential infringement risk
- Confirm that marks are available for registration

### 6. Protection of intellectual property, including:

- Packaging look/design
- Product design (non-functional aspects, appearance/ornamentation)
- Trade secrets (processes, customer list, website, packaging, social media, app GUI)
- Trademarks, service marks, certification marks
- Product function/configuration

### 7. Product development agreement

- Assignment of product IP from the manufacturer/production facility to the company

Please contact Workman Nydegger directly to discuss representation during a complimentary one hour initial consultation.