



Justin J. Cassell

Shareholder

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Justin Cassell counsels clients through the full range of patent needs, from patent procurement to opinion preparation to licensing. Understanding the obstacles and complexities of obtaining a valid and enforceable patent, he has drafted and prosecuted many patent applications in close cooperation with inventors, and actively ushers PCT national stage application into the U.S. and works closely with foreign counsel on national stage applications in patent offices outside of the U.S.

Mr. Cassell routinely participates in the management of patent portfolios of companies, assists clients in evaluating inventions in business objectives and uses his extensive prosecution experience to develop internal patent procurement strategies and procedures. As for the technical arts in which he practices, Mr. Cassell primarily focuses on the medical devices, materials science, mechanical, electrical, and software arts.

Having written opinions to defend clients against charges of willful patent infringement and negotiated settlements and licenses with opposing counsel about such patents, Mr. Cassell regularly advises clients about infringement risks during the design process and has coordinated clearance studies requiring the evaluation of competitor patents. His counseling and practice also involves reexaminations and other post grant reviews as an aspect for resolving issues and disputes.

Prior to law school, Mr. Cassell worked as a design engineer with particular focus on industrial applications involving high temperature materials and materials characterization.

Mr. Cassell is currently a member of Workman Nydegger's Board of Directors and co-chair of the firm's business development and marketing committee.

Experience

- Manages U.S. and global patent portfolios for multinational corporations and subsidiaries thereof.
- Manages U.S. national stage entry practice with at least 150 filings per year.
- Led and negotiated multiple licensing market-wide campaigns on behalf of clients.
- Manages efforts to stop competitors from infringing activities, and defends efforts against clients involving accusations of infringing activities.
- Provides client interface and strategy on litigation related activities.

Education

J.D., George Washington University Law School, 2001

B.S., Mechanical Engineering, Brigham Young University, 1997

Admissions

- Utah State Bar
- Virginia State Bar
- Registered Patent Attorney, U.S. Patent and Trademark Office

Memberships

- American Intellectual Property Law Association (AIPLA)
- International Association for the Protection of Intellectual Property (AIPPI)
- International Federation of Intellectual Property Attorneys (FICPI)

Community Involvement

- Utah State Master Gardener Program, Volunteer
- Junior Jazz Basketball, Coach

Languages

French