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## Matthew A. Barlow

Shareholder

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### Phone

801.533.9800

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After working for nearly a decade as a modeler/ animator and 3D visualization specialist for a leading 3D computer animation and modeling firm, Matthew A. Barlow set his sights on applying his technical and creative talents to the field of law. Today, his practice involves complex litigation, including enforcement of trademark and other soft intellectual property rights, enforcement of patents (including mechanical implements, software, and architectural structures), breach of contract, unfair competition, and other related cases. Mr. Barlow also has extensive experience in U.S. and international trademark prosecution, drafting license agreements and other complex corporate agreements, and with Inter Partes Conflicts and alternative dispute resolution, including mediation and arbitration.

### Education

J.D., J. Reuben Clark Law School, Brigham Young University, 2002

B.A., International Relations, Brigham Young University, 1997

### Admissions

Utah State Bar

U.S. District Court, Central District of Utah, 2002

U.S. Court of Appeals for the Federal Circuit, 2007

U.S. Circuit Court of Appeals, Tenth Circuit, 2008

Salt Lake County Bar

American Bar Association

### Memberships

Utah State Bar – Intellectual Property Section

American Intellectual Property Law Association (AIPLA)

International Trademark Association (INTA)

### Experience

- Trademark Enforcement, Worldwide
- U.S. and International Trademark Prosecution
- Patent Infringement, U. S. and Europe
- Copyright Registration and Infringement
- Trade Dress Infringement
- Misappropriation of Trade Secrets
- Breach of Contract
- Unfair Business Practice
- U.S. Trademark Oppositions Before the Trademark Trial and Appeal Board

### Community Involvement

Adjunct professor, Brigham Young University, J. Reuben Clark School of Law

Youth rugby coach

Youth little league football coach

Boy Scout troop leader and volunteer

### Languages

Italian