



## W. Brad Barger

Shareholder

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Brad understands that his client are working to make their customer's lives better through innovation and technology. Brad helps his client protect their hard-earned innovations through patents, trademarks, trade dress, trade secrets, and copyrights. Brad is passionate about helping clients bring their products to market and helps them with pursuing patent protection within a broad array of subject matters, including computer systems, telecommunications, software, plasma display circuits, mining and drilling equipment and electronics, synthetic diamond manufacturing, medical devices, and many other technology fields.

Companies in many different stages, including companies in their earliest start-up stages and on up to some of the largest technology companies in the world rely on Brad's extensive experience. Brad's experience includes advising a Fortune 500 Company through a complicated technology acquisition that included navigating through multiple competitor-owned patents within the targeted technology field. Brad has also managed multiple client's intellectual property portfolios prior to and after the clients have gone public. Brad enjoys working with clients to develop custom-made intellectual property strategies, which includes providing strategic and leadership advice and assisting companies in developing aggressive IP strategies that protect the companies' innovations and maximize the value of the companies' IP portfolios.

Brad actively participates in those organizations which support the technology and legal communities and is an adjunct professor teaching advanced patent drafting and prosecution at the J. Reuben Clark Law School. Brad's leadership positions include serving as Vice President of the Salt Lake City IP Inn of Court (David K. Winder IP Inn of Court) and serving as a Lead Dean's Fellow.

Recognized for his achievements, Brad's awards include receiving the ABA-BNA Award for Excellence in the Study of Intellectual Property law and was selected by faculty and peers to receive the J. Reuben Clark Award for academic excellence, integrity, and service. He has received multiple honors for his performance in moot court and negotiation competitions and was invited to represent the law school as a member of the J. Reuben Clark National Moot Court Team.

Prior to law school, Mr. Barger received a B.S. in electrical engineering from Brigham Young University.

### Education

J.D., magna cum laude, J. Reuben Clark Law School, Brigham Young University, 2012

B.S., Electrical Engineering (Mathematics minor), Brigham Young University, 2008

### Admissions

Registered Patent Attorney, U.S. Patent and Trademark Office

Utah Supreme Court

U.S. District Court for the District of Utah

### Memberships

American Intellectual Property Law Association (AIPLA)

David K. Winder IP Inn of Court

### Experience

- U.S. Prosecution of IP
- International Prosecution of IP
- Computer Systems
- Software
- E-Commerce
- Business Methods
- Information Technology
- Mechanics & Mechanical Engineering
- Electronics & Electrical Engineering