

Attorney Michael Frodsham Featured on Harvest Growth Podcast: “From Patent to Payday: How Smart IP Turned a Purse Into \$100 Million”

Workman Nydegger is pleased to announce that attorney Michael Frodsham was recently featured on *The Harvest Growth Podcast* to discuss how strategic intellectual property (IP) protection can transform innovative ideas into high-value assets.

In the episode, Frodsham shares his expertise on leveraging IP to maximize commercial success; even for seemingly simple products.

The full episode is now available on Apple Podcasts, Spotify, and YouTube Podcasts.

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