

Lloyd Pollard

Shareholder

For more than 20 years, Lloyd Pollard's practice has focused on the protection of intellectual property rights, including patents, trademarks, trade secrets, and copyrights. He has spent his career counseling a wide variety of clients on all aspects of intellectual property matters in support of their business objectives.

Lloyd has a history of helping clients to develop and implement winning strategies for navigating competitive intellectual property landscapes, often by pursuing and defending their own high-quality intellectual property portfolios. Tailoring his approach to each client's objectives, he prepares and negotiates technology transfer and joint development agreements, and prepares and prosecutes domestic and foreign patent, trademark, and copyright applications. He also advises clients regarding their freedom-to-operate and assists clients to design around competitive patents. When necessary, he litigates issues of patent validity before the U.S. Patent and Trademark Office, and before foreign tribunals with assistance from a global network of foreign representatives.

Lloyd's technical experience spans many fields, including:

- Fluid Mechanics
- Material Science
- Heat Transfer
- Electronics Cooling (from die to datacenter)
- Complex Machines
- Advanced Computational Methods and Machine Learning as applied to signal, audio, and video processing and speech recognition
- Automotive and Aerospace Propulsion Systems
- Avionics
- Consumer Electronics
- Semiconductor Manufacturing and Packaging
- Biomechanics

Lloyd also served as a deputy law clerk for the Honorable John P. Cooney and the Honorable Owen M. Panner at the U.S. District Court for the District of Oregon.

Before becoming a lawyer, Lloyd spent nearly 10 years with Intel Corporation researching, developing and deploying thermal and acoustic technologies. While with Intel, he published two peer-reviewed papers and received dozens of issued U.S. and foreign patents. He also served as adjunct faculty at Portland State University and graduate thesis advisor at Georgia Tech.

Education

J.D., Lewis and Clark Law School, 2007

M.S., *with Honors*, Mechanical Engineering, University of Arizona, 1997

B.S., *with Honors*, Mechanical Engineering, University of Arizona, 1993

Admissions

Registered Patent Attorney, U.S. Patent and Trademark Office

Oregon State Bar

Utah State Bar (application pending)

U.S. Court of Appeals for the Federal Circuit

U.S. District Court, District of Oregon

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