

Shelise Rupp

Associate

Shelise Rupp is routinely involved in trademark prosecution and enforcement, intellectual property and commercial litigation, and contract drafting and review. Her practice includes advising clients on data protection issues in connection with various data privacy laws, including the European Union's and United Kingdom's General Data Protection Regulations ("GDPR"), the California Consumer Privacy Act ("CCPA"), and the California Privacy Rights Act ("CPRA"). Clients seek her assistance with reviewing the applicability of these laws and assessing risks and legal obligations associated with them.

Among other things, Shelise has:

- Contributed to the removal of many online listings and webpages infringing clients' intellectual property
- Prepared and assisted in the execution of settlement agreements designed to prevent the further infringement of clients' intellectual property
- Assisted in bringing a number of products to market by prosecuting their corresponding trademarks
- Drafted and updated privacy policies to assist with data privacy compliance
- Provided company-wide data privacy compliance trainings
- Conducted reviews of companies' third-party data processing agreements, including cross-border data transfer mechanisms where applicable

Shelise is from Southern California and moved to Utah to attend Brigham Young University, where she obtained both her undergrad and law school degrees. Shelise enjoys reading, writing, and literature and majored in English before attending law school. In fact, Shelise grew up reading intellectual property textbooks from her family's library, which helped set the foundation for her career. Shelise has worked in an office of general counsel, as a research fellow, with BYU's Copyright Licensing Office, and with previous firms on IP matters. Shelise also participated in a number of moot court competitions which she enjoys attending.

Education

J.D., J. Reuben Clark Law School, Dean's List, 2017 Maud Birkin Peterson Summer Research Fellow for the International Center of Religious Studies, 2019

B.A., English, Brigham Young University, 2016

Admissions

Utah State Bar

District of Columbia

Languages

Tagalog

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