

## Trademarks

A trademark is a key component in establishing a company's identity and promoting the quality of its products and services. A trademark includes the names, words, phrases, trade dress and symbols that convey trust to your customers and set you apart from your competition. We focus on building strong trademarks and effective strategies to protect and defend your brand. We provide a full range of IP litigation and trademark services, including:

- Trademarks and service marks
- Logos and standard character marks
- Selection and screening of potential marks
- Trade dress
- Registration
- Maintenance
- Licensing
- Counseling/Risk Avoidance
- IP Litigation/Enforcement

[Close GDPR Cookie Settings](#)



- [Privacy Overview](#)
- [Strictly Necessary Cookies](#)

Powered by [GDPR Cookie Compliance](#)

[Privacy Overview](#)

This website uses cookies so that we can provide you with the best user experience possible. Cookie information is stored in your browser and performs functions such as recognising you when you return to our website and helping our team to understand which sections of the website you find most interesting and useful.

[Enable All](#) [Save Changes](#)