workman
nydegger

W|N Ranked 8th Nationally for the Quality of Patents Secured for the Firm's Clients

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Workman Nydegger received recognition as among the Top 10 firms in an overall ranking of the Top 20 firms published by *Intellectual Asset Management Magazine (IAM)*. W|N ranked 8th nationally based on the quality of the patents secured forW|N clients.

Workman Nydegger'srankings were published along with the complete results of the survey in the April/May 2013 issue of *Intellectual Asset Management Magazine*, a national trade journal. The survey was performed for *Intellectual Asset Management Magazine* by Ocean Tomo. In explaining the ratings, Ocean Tomo has noted that "We think about patent 'quality' . . . in the context of capital asset pricing within an investment framework." In performing the survey, Ocean Tomo first selected the top 50 firms nationally according to the number of U.S. utility patents issued for its clients over the trailing three years within each of four sectors (Industrials, Consumer Electronics, Healthcare, Information Technology). They then used a regression model to represent the probability that a patent would be maintained by its owner for the full statutory term, with patents having a higher likelihood of being maintained throughout their full term representing greater value than otherwise.

"We are very gratified to receive this recognition, which marks several consecutive years of having accomplished this type of achievement. It is especially notable because this ranking represents a gauge of patent quality, and as such, also is a measure of the commitment of our professionals to doing high quality work," said Brent P. Lorimer, Managing Director of Workman Nydegger.

Founded more than 25 years ago, Workman Nydegger is one of the largest firms in Salt Lake, and has consistently earned recognition as one of the top intellectual property firms in the nation. The firm represents a wide array of clients in all areas of intellectual property law, including patent, trademark, copyright, unfair competition, and related litigation and licensing matters in a diverse range of technologies, including computer systems, software, e-commerce and information technology; electronics and electrical engineering; pharmaceutical, nutraceutical, chemical, biotechnology, and medical and life science technologies; physics and optics; mechanics and mechanical engineering and alternative energy.