workman nydegger

W|N Recognized for Quality of Its Issued Patents by Intellectual Asset Management Magazine

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Workman Nydegger received Top 10 national rankings for the quality of the patents obtained for its clients in several categories. W|N ranked 8th nationally for the quality of its patents granted in the Information Technology sector, and ranked 9th nationally for the quality of its patents across all industries.

Workman Nydegger's Top 10 rankings were published along with the complete results of the survey in the May/June, 2011 issue of *Intellectual Asset Management Magazine*, a national trade journal. The survey was performed for *Intellectual Asset Management Magazine* by Ocean Tomo. In explaining the ratings, Ocean Tomo noted that "We think about patent 'quality' . . . in the context of capital asset pricing within an investment framework." In performing the survey Ocean Tomo first selected the top 50 firms nationally according to the number of U.S. utility patents issued for its clients over the trailing three years within each of four sectors (Industrials, Consumer Electronics, Healthcare, Information Technology), and then used a regression model to represent the probability that a patent would be maintained by its owner for the full statutory term, with patents having a higher likelihood of being maintained throughout their full term representing greater value than otherwise.

"We're very proud of this achievement, particularly since this ranking gauges patent quality, and as such, also is a measure of the commitment of our professionals to doing high quality work," said Brent P. Lorimer, managing director of Workman Nydegger.

Founded more than 25 years ago, Workman Nydegger is one of the largest firms in Salt Lake, and has consistently earned recognition as one of the top intellectual property firms in the nation. The firm represents a wide array of clients in all areas of intellectual property law, including patent, trademark, copyright, unfair competition, and related litigation and licensing matters, and in a diverse range of technologies, including computer systems, software, e-commerce and information technology; electronics and electrical engineering; pharmaceutical, nutraceutical, chemical, biotechnology, and medical and life science technologies; physics and optics; mechanics and mechanical engineering and alternative energy.