

IP Considerations and Strategies for Small to Medium-Sized  
Companies  
by Peter Malen

Snow sports enthusiast and Workman Nydegger Shareholder, Peter F. Malen Jr. presented at the SnowSports Industries America (SIA) Snow Show in Denver, Colorado on Thursday, January 26. His presentation, "Defining Your Line," helps debunk common myths and misconceptions surrounding intellectual property protection for small to mid-sized companies. You can stream Mr. Malen's presentation here: <http://sia.yourbrandlive.com/c/ip-strategies-pete>

**Defining Your Line- Pete Malen**