

Spot Parking

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At Workman Nydegger, we're constantly inspired by entrepreneurs who transform everyday frustrations into innovative solutions. Today, we're thrilled to share the story of Spot Parking – a brilliant parking management platform created from the real-world struggles of its founders, Cooper Young, Dean Smith, and Ryan Hagerty.

The concept emerged from a universal campus experience: circling endlessly for parking spots. What began as a student parking locator app quickly evolved into something much more impactful when the team recognized a greater opportunity in modernizing parking enforcement systems. Now just a few years after its launch in September 2023, Spot Parking is already changing how universities manage parking.

The platform's dual approach serves both sides of the parking equation. For students and faculty, it provides real-time spot availability, navigation, permit management, and citation payments. For administrators, it replaces outdated enforcement methods with remote citation issuance and live lot monitoring. This tech-driven solution enables campus-wide enforcement simultaneously – a game-changing improvement over traditional license plate recognition or manual systems.

What makes Spot Parking truly stand out is its seamless integration with familiar tools like Google Maps and its potential to expand beyond campuses. While currently focused on universities, the technology could easily adapt to apartments, sports venues, national parks, and ski resorts – anywhere parking congestion creates headaches.

For Cooper, Dean, and Ryan, the journey has been both exhilarating and challenging. Balancing full course loads with business development, they've pushed beyond expectations and proven their resilience.

Understanding the importance of protecting their innovation, the Spot Parking team prioritized intellectual property early, filing patents with expert guidance. Their hard-won advice to fellow entrepreneurs? Validate ideas with real users first, seek industry expertise, embrace rapid iteration over perfection, and never underestimate the power of networking – especially when trying to reach university decision-makers.

As Spot Parking looks ahead, Cooper, Dean, and Ryan are excited to bring their solution to more campuses while exploring commercial applications. Their story perfectly illustrates how identifying a common pain point, adapting to market needs, and safeguarding innovation can transform frustrations into a promising business venture.

At Workman Nydegger, we're proud to support visionary teams like Spot Parking who are reimagining everyday systems. Their journey reminds us that the next great idea might be brewing right now in a college dorm room or campus parking lot.

Website: <https://www.spotparking.app/>

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