workman
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Trademarks

A trademark is a key component in establishing a company’s identity and promoting the quality of its products and services. A trademark includes the names, words, phrases, trade dress and symbols that convey trust to your customers and set you apart from your competition. We focus on building strong trademarks and effective strategies to protect and defend your brand. We provide a full range of IP litigation and trademark services, including:

- Trademarks and service marks
- Logos and standard character marks
- Selection and screening of potential marks
- Trade dress
- Registration
- Maintenance
- Licensing
- Counseling/Risk Avoidance
- IP Litigation/Enforcement